

Hello Fellow Wolverines,

We are very excited to welcome you back to campus for the 2022 Fall Engineering Career Fair hosted by SWE/TBP, held in person for the first time since 2019! With 270 companies in attendance at this year's fair looking to hire talented Wolverines like you, we are confident that it will be a success.

We designed this Resource Guide with the goal of providing an all-in-one source for students to access the schedule of major career fair events, dates for corporate information sessions and workshops, advice, and tips to help you make the most of our career fair. This guide contains information from recruiters, the Engineering Career Resource Center, and fellow students. We hope this guide is helpful in making your career fair experience more enjoyable and successful.

The weeks prior to the fair can be stressful and overwhelming. Right now, you are probably updating your resume, editing your cover letter, and rehearsing your elevator pitch. We know exactly how you feel; we are students in the same situation! However, we are enthusiastic about the fair and the incredible list of companies we have attending, and we are excited for the job opportunities that they bring. These recruiters have traveled from all over the country and are eager to hire Michigan engineers like you, so go show them why their trip was worth it!

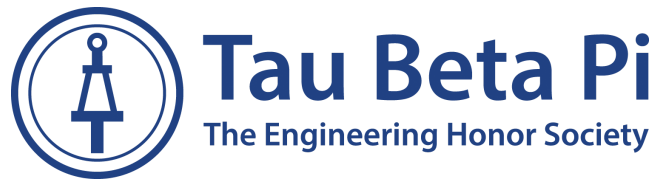
We have enjoyed organizing and directing the 38th Annual Fall Engineering Career Fair, and we wish you the best of luck at our event. Remember that as a Michigan engineer, you have endless opportunities, and whatever it is you want to do... "Forge Your Future!"

The 2022 Career Fair Directors,

Alison Brei
Lily Craighead
Society of Women Engineers

Jonhan Chen
Riley Garliauskas
Tau Beta Pi

Hosted by:



Sponsored by:



September Key Events

Undergraduate Receptions

Dates: Sunday, September 11th &
Monday, September 12th
Time: 6:00-8:00 pm
Location: EECS Atrium

Career Fair

Dates: September 12th & 13th
Time: 10:00 am-5:00 pm
Location: North Campus

SWE Professional Development Day

Sunday, September 11th, 10:30 am- 3:00 pm, DOW

This event will include recruiter-led sessions on interviews, resume writing, and maximizing career fair opportunities.

ECRC Sponsored Events*

The Engineering Career Resource Center has countless events such as corporate information sessions and various workshops for resumes, interview tips, and more. Check these events out at the following link to practice and better prepare yourself for the career fair.



Link: <https://events.engin.umich.edu/cal/career/>

*Please note this calendar is subject to change. Log into Engineering Careers, by 12twenty with your student account for the most up-to-date information.

Additional Opportunities

Visit our website, umcareerfair.org, for more calendars of events hosted by SWE, TBP, and the ECRC, among other networking opportunities for students.

Networking for the Career Fair

Receptions

Receptions are informal networking events that take place Sunday and Monday evening with the companies attending the career fair the next day. This is the best place to build a connection with recruiters in an environment with less pressure and no resumes. The following day, recruiters could recognize you, and your familiar face will make your time at the fair much more impactful. When networking with recruiters, talk to them about their company, their position, job, college background, hobbies, pets: anything to show you are interested in speaking with them and want to learn about their company. Demonstrating some amount of prior research into their company is always a good idea.

Undergraduate Receptions

Dates: Sunday, September 11th (Monday Companies)

& Monday, September 12th (Tuesday Companies)

Time: 6:00-8:00 pm

Location: EECS Atrium

Corporate Information Sessions

Many student organizations host corporate information sessions around the time of the career fair. At the information sessions, companies will often give a short presentation on their company and what type of opportunities they have for students. There is generally a question and answer session, and some companies have more interactive sessions with games for students to participate in. Food is often provided at these sessions by the hosting company, and they serve as a great way to learn more about the companies you are interested in and a chance to talk to recruiters outside of the career fair environment.

Some of the upcoming corporate information sessions are listed below. These sessions are subject to change, so check out the calendars on our website, umcareerfair.org, closer to the career fair date for updated information.

Tuesday, September 6, 2022

Williams International	6:30-8:00 pm	1010 DOW	Society of Women Engineers
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Wednesday, September 7, 2022

Hemlock Semiconductors	6:00-7:30 pm	1303 EECS	Society of Women Engineers
Southwest Research Institute	6:00-7:30 pm	1005 DOW	Society of Women Engineers
General Mills	6:30-8:00pm	1008 EECS	Society of Women Engineers
Optiver Tech Talk & Panel Discussion	6:30-8:00pm	1013 DOW	Tau Beta Pi

Friday, September 9, 2022

Optiver Market Making Game	5:30-7:30pm	1012 FXB	Tau Beta Pi
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Monday, September 12, 2022

General Electric	6:00-7:30pm	1670 BBB	Society of Women Engineers
Raytheon Technologies	6:00-7:30pm	1303 EECS	Society of Women Engineers
Boeing	6:30-8:00pm	1013 DOW	Society of Women Engineers
KLA Corporation	6:30-8:00pm	1200 EECS	Society of Women Engineers

Thursday, September 22, 2022

Hughes Tech Talk	6:00-7:00pm	1013 DOW	Tau Beta Pi
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Advice for the Career Fair

Before Arriving at the Career Fair:

Arriving at the career fair feeling confident and prepared starts long before you wake up that morning. Here is a checklist of things to do in the weeks leading up to career fair:

- Brush up on best practices for talking to recruiters, including working on a short elevator pitch.
- Make sure your resume is up-to-date and consider having it reviewed. Take advantage of ECRC resources to help with this!
- Apply for jobs you are interested in online before talking to recruiters. This gets you one step ahead of the game and allows you to have more conversations with recruiters.
- Research companies you are interested in and formulate specific questions for their recruiters or relevant skills to which you plan to draw their attention
- Attend Receptions! The more times you can talk to recruiters the better. Let the recruiter remember you!
- Research university resources like interview workshops or Clothes Closet, which allows a student to pick out up to three articles of business clothing donated from the community.
- Prepare a clean, professional outfit to show your best self to recruiters. Business formal attire is strongly encouraged; remember that you're trying to leave a positive impression!

The Day of the Career Fair:

Once you arrive, you want to make the most of your time at the fair. Successful students in the past suggest doing the following:

- Be calm. You've done your research, and are fully prepared to talk to any recruiter that comes your way. Let your personality shine!
- Be memorable. Recruiters will be talking to hundreds of students throughout the day, so make sure to make an impactful connection.
- Connect with the recruiters on a personal note and give them something unique about yourself.
- Be patient. Waiting in line can be time consuming. Make the most of that time. Go over your elevator pitch or do some more company research in line.
- Go to short lines if you're looking to maximize the number of companies you can visit. If there's a company you strongly want to visit that is popular or more likely to have a long line, go very early or very late in the day to avoid the largest crowd.
- Remember to jot down contact information and any additional notes as you speak to recruiters.
- Follow up with thank-you emails to the recruiters that you speak with. This is a simple act of professional kindness and gratitude that speaks volumes for your character.

Special Advice for First-Year Students:

We know that this is most likely a new and potentially intimidating experience, especially if you do not have a clear idea of exactly what you want to get out of our event. This is completely normal! We came up with these tips to help you get something valuable out of your visit:

- Don't be afraid to check out the career fair! Practice makes perfect, and the earlier you start going to career fairs, the sooner you will become a pro at talking to recruiters.
- Update your resume to show your college major and any activities you've already started. Your involvement does not have to be extensive.
- Even if you haven't declared a major, a career fair is a good way to explore different options. Consider asking company representatives about their own major and how they use it in the organization.

Elevator Pitch Guidelines:

Keep it short. It should only be 30 to 60 seconds. Make sure to include your name, year, and major.

Follow these four topics to pull it all together:

- **Skills:** Describe your experiences and any relevant skills you bring to the table.
- **Confidence:** Explain why you are a good fit for this position. What can you do for the company?
- **Goal:** Include what type of experience you are looking for.
- **Motivation:** Share why you want to work there and what you want to gain. What can the company do for you?

Pro Tip: Follow up your introduction with a question. This will help lead into a natural conversation!

Examples:

“Hello, my name is [NAME] and I'm a sophomore studying electrical engineering. I'm seeking a summer internship in a customer-focused industry. In my intro-engineering design course, I worked together with a team of students to design, build, and test an autonomously operated quadcopter. I also currently work as an engineering tour leader where I engage with a variety of prospective students each week. Through my experiences, I have developed a strong collaborative spirit. I know your company culture emphasizes cross-functional teamwork and customer-focused design. Could you tell me more about how you've experienced this aspect of your company's culture in your daily work?”

“Hello, I'm [NAME] and I'm a senior studying materials science and engineering graduating this May. I am seeking a full-time position in product development. I recently interned at Ford where I led a project to evaluate the mechanical performance of a new material by planning and executing a variety of feasibility tests. On campus, I serve as a student leader in the Michigan Marching Band, where I help band members execute successful performances each week. I think my passion for technical challenges and leadership have prepared me well for a full-time opportunity at your company. I recently applied for an entry product engineering role on your company's website. Would you be able to tell me more about the role?”

Career Fair Dress Code:

It is important to make a good first impression on employers. Dressing professionally is a great way to accomplish this. Here are some tips on how to dress for the career fair. Check out the Clothes Closet at the University Career Center, which allows you to pick out three articles of business attire donated from the community.

- Business suit
 - Wear a dress shirt and tie
 - Blouse that complements the suit
- Shoes
 - Wingtips or loafers with dark socks
 - Low/medium heels or flats
- Hair
 - Away from your face
 - Clean and styled
 - Facial hair should be groomed
- Wear minimal jewelry
- All clothes should be clean and pressed

Advice from a successful student:

“Wear comfortable shoes! You'll be on your feet for hours. But with that in mind, dress professionally from head to toe. I've seen my share of people dressed perfectly but wearing tennis shoes...”

- Roya Sadaghiani, BS Industrial and Operations Engineering, 2017

Infographics to save and share:

What to Wear

Business formal attire is highly recommended!

A suit is the safest thing to wear!



- Wear a collared shirt with a blazer on top. Ties or bowties are up to you!
- Wear slacks/dress pants, or a pencil skirt. Don't forget to tuck in your shirt.
- Wear comfortable close-toed dress shoes, flats, or heels.

 **FORGE YOUR FUTURE**

What to Wear

Other pieces of clothing you can consider



- Simply wear a button down shirt, blouse, or dress. We recommend solid colors, or simple patterns.
- Wear khakis, dark-colored jeans, or a skirt. Make sure there are no rips, and that the skirt is at least knee length.
- Clean, solid-colored shoes will do the trick if it's all you have. No open-toed shoes.

 **FORGE YOUR FUTURE**

Interview Tips

If your career fair has gone well, you have some interviews in your future! Preparing for an interview is slightly different from preparing for a career fair, but we have tips for how you can set yourself up for success.

Talk to friends about the types of interview questions they have had in the past. If you feel comfortable with a friend, have him/her ask you some questions. You don't have to answer, but take notes on how you would answer the questions. Here is a list of some of the most common interview questions that interviewers ask. Prepare yourself by thinking of how you would answer these beforehand.

- Why are you interested in working for our company?
- Where do you see yourself in 5 years? 10 years?
- Tell me about a time you had a conflict with a peer/co-worker. How was this resolved?
- When have you made a mistake and how did you react?
- How do you handle pressure?
- Tell me about your leadership experiences.
- What are your strengths and weaknesses?
- What questions do you have for me?

Sites like Glassdoor.com can be a great resource to learn about companies and their interview techniques. Then you will know if you should be expecting a technical or behavioral interview and you can prepare accordingly.

Companies can ask you curve-ball questions that you aren't ready for. Remember, *don't panic*. Most of the time they are just trying to see your thought process. Ask questions if necessary before answering.

At the end of the interview, don't be afraid to ask about the next steps in the company's hiring process. It gives you peace of mind in terms of when you will hear back about the job, and further shows your interest to the interviewer!



Tau Beta Pi
The Engineering Honor Society