



Wolverines,

We are excited to welcome you back to campus for the 2025 Fall Engineering Career Fair hosted by SWE/TBP. This Student Guide is an all-in-one resource for preparing for the career fair, and includes:

- Major career fair events
- Dates for corporate information sessions and workshops
- Advice and tips to help you make the most of our career fair

If you are interested in further information, updates, or connections, follow our social media!

- Instagram: @umcareerfair
- LinkedIn: [linkedin.com/company/um-engineering-career-fair](https://www.linkedin.com/company/um-engineering-career-fair)
- Facebook: @swetbpcf
- Twitter: @umichcareerfair

Additionally, for more in-depth information about our team and event, please visit www.umcareerfair.org.

We have enjoyed organizing the 41st annual Fall Engineering Career Fair and hope you are able to make the most out of it. Remember that as a Michigan Engineer to “**Believe and Achieve!**” – belief in your experiences and ability is the first step to success.

The 2025 Career Fair Directors,

Yatee Balan

Rachel Ward

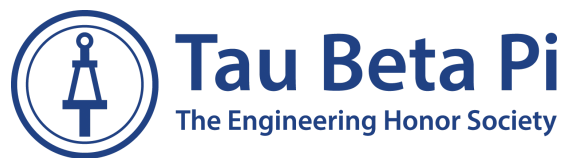
Society of Women Engineers

Katherine Shih

Sabrina Wong

Tau Beta Pi

Hosted by:





Important Career Fair Dates

Career Fair

Dates: Monday, September 8th & Tuesday, September 9th

Time: 10 am - 4 pm ET

Location: North Campus

(New!): We will be providing a Student Support Station on the Grove. Additionally, we will not be hosting companies in the Dude Basement this year.

Evening Receptions

Dates: Sunday, September 8th & Monday, September 9th

Time: 6 pm - 8 pm ET

Location: Ford Robotics Building Atrium

The receptions are an informal networking event. Resumes are *not permitted*. Please bring your MCard.

Other Career Fair Dates

Corporate Information Sessions

Date(s): Throughout the week before and the week of Career Fair

SWE Calendar: <https://www.sweumich.org/cis-calendar>

TBP Calendar: <https://tbp.engin.umich.edu/calendar/>

Both SWE and TBP host corporate information sessions where students can learn about internship and career opportunities directly from company representatives. This is a great way to network with recruiters outside of the career fair environment.

SWE Professional Development Day

Date: Sunday, September 7th – 10:30am-3:00pm

Location: HH Dow Building, Room 1013 (North Campus)

Sign up: [F25 PD Day Registration](#)

Join SWE's Professional Development Day for insider tips from recruiters, personalized resume reviews, and mock interviews to sharpen your skills before the Fall Career Fair. RSVP **required** and free lunch included!

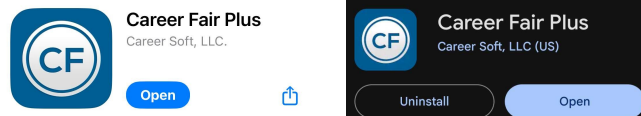
ECRC Sponsored Events

The Engineering Career Resource Center (<https://career.engin.umich.edu/>) has additional corporate information sessions, resume workshops, interview tips, and more.

What to Expect

Career Fair Plus App

The Career Fair Plus app is the best way to view information for the career fair. It will have the full company list, table maps, and live announcements.



To access Fall Engineering Career Fair information on Career Fair Plus, use the following instructions:

1. Download the Career Fair Plus app in the Apple Store or Google Play Store
2. Select “University of Michigan Engineering” as the Organization
3. Select “Fall Engineering Career Fair hosted by SWE/TBP” as the Event

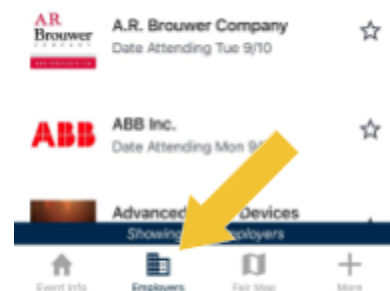


Company List

The list of companies attending the 2025 Fall Engineering Career Fair hosted by SWE/TBP will be on the Career Fair Plus app or at umcareerfair.org/company-list.

Career Fair Plus will have the most up-to-date company information. You can filter, favorite, and make notes on companies. Career Fair Plus also includes information such as:

- Positions recruited
- Academic years recruited
- Majors recruited
- Sponsorship opportunities
- Whether they will accept physical resumes at the career fair



Maps

Table maps/company locations can be found on the Career Fair Plus app or at umcareerfair.org/maps.





Career Fair Dress Code

It is important to make a good first impression on employers. Dressing business casual (at a minimum) is a great way to accomplish this. Here are some tips on how to dress

- Accessories: Ties are not required
- Tops: Collared shirts (polos, button-ups), sweaters, and blouses
- Bottoms: Slacks, khakis, non-ripped jeans, and knee-length or longer skirts
- Dresses: Knee-length or longer dresses
- Shoes: Closed toed shoes
- Hair: Away from your face

Advice from a successful student: “Wear comfortable shoes! You’ll be on your feet for hours. But with that in mind, dress professionally from head to toe. I’ve seen my share of people dressed perfectly but wearing tennis shoes...” - Roya Sadaghiani, BSE IOE, 2017

If you need clothes, check out the [Clothes Closet](#) at the University Career Center which allows you to pick out three articles of clothing. Registration is required before going in-person.

EGL Bag and Coat Check

The [Engineering Global Leadership](#) (EGL) will be running a coat check. The coat check will be located in the Pierpont Rooms (to the left of Fireside Cafe). Checking in your coats and bags will help elevate your look as well as be one less thing to worry about during the career fair.

If you check in your bags, we recommend that you bring a folder or padfolio to hold your printed resumes.

Advice for the Career Fair

- **Research the companies (Page 3)** and what opportunities they are offering. Find how you align with the company goals and values. Information about what years and majors are being recruited, positions opened, and sponsorship opportunities can be found on 12twenty.com
- **Highlight your strengths (Page 5)** by using a 30 second “elevator pitch.” Be prepared to discuss your qualifications that are most relevant to the opportunities available, and include concise examples of your qualification.
- **Have physical and digital copies of your resume (Page 5).** Some recruiters will take your physical resume while others will request digital copies. Make sure you print your resumes and save a PDF version in advance so you are not scrambling to find a printer or your file.
- **Dress to impress and for comfort (Page 6).** We recommend wearing at least business casual. Check out the Clothes Closet at the University Career Center, which allows you to pick out three articles of business attire. Choose comfortable clothing, especially shoes! We also recommend checking in your bag at our two bag check locations.
- **Use your time strategically.** Plan your priority organizations; you will not have time to visit every company. Be prepared to stand and wait in lines.
- **Study for interviews (Page 7).**
- **Be positive and confident!**

Elevator Pitch Guidelines

An elevator pitch is a 30 second introduction of you, your accomplishments, and your career goals. Make sure to include the following information in your elevator pitch:

- **Who are you?** (name, class, major)
- **What are you looking for?** (full-time, co-op, internship)
- **Why are you interested in the company?** (do research on the companies)
- **What do you have to offer?** (relevant experience, skills and strengths)
- **Ask a focused question** (segue into a conversation!)

Examples:

“Hello, my name is [NAME] and I’m a sophomore studying electrical engineering. I’m seeking a summer internship in a customer-focused industry. In my intro-engineering design course, I worked together with a team of students to design, build, and test an autonomously operated quadcopter. I also currently work as an engineering tour leader where I engage with a variety of prospective students each week. Through my experiences, I have developed a strong collaborative spirit. I know your company culture emphasizes cross-functional teamwork and customer-focused design. Could you tell me more about how you’ve experienced this aspect of your company’s culture in your daily work?”

“Hello, I’m [NAME] and I’m a senior studying materials science and engineering graduating this May. I am seeking a full-time position in product development. I recently interned at Ford where I led a project to evaluate the mechanical performance of a new material by planning and executing a variety of feasibility tests. On campus, I serve as a student leader in the Michigan Marching Band, where I help band members execute successful performances each week. I think my passion for technical challenges and leadership have prepared me well for a full-time opportunity at your company. I recently applied for an entry product engineering role on your company’s website. Would you be able to tell me more about the role?”

Resume Tips

Be sure to have physical and digital versions of your most recent resume. Most employers spend less than a minute looking at your resume, so keep it clear and concise. We recommend including the impact of your actions in your bullet points!

If you are applying for positions in different industries, consider tailoring your resume to each job. Be sure to check 12twenty to see what companies are accepting physical resumes.

Check out the [ECRC's website](#) for more detailed resume writing tips, and sign up for a resume review session on 12twenty!

Interview Tips

Talk to friends about the types of interview questions they have had in the past. If you feel comfortable with a friend, have him/her ask you some questions. You don't have to answer, but take notes on how you would answer the questions. Here is a list of some of the most common interview questions that interviewers ask. Prepare yourself by thinking of how you would answer these beforehand.

- Why are you interested in working for our company?
- Where do you see yourself in 5 years? 10 years?
- Tell me about a time you had a conflict with a peer/co-worker. How was this resolved?
- When have you made a mistake and how did you react?
- How do you handle pressure?
- Tell me about your leadership experiences.
- What are your strengths and weaknesses?
- What questions do you have for me?

Sites like Glassdoor.com can be a great resource to learn about companies and their interview techniques. Then you will know if you should be expecting a technical or behavioral interview and you can prepare accordingly.

Companies can ask you curve-ball questions that you aren't ready for. Remember, don't panic. Most of the time they are just trying to see your thought process. Ask questions if necessary before answering, and don't be afraid to collect your thoughts before speaking.

At the end of the interview, don't be afraid to ask about the next steps in the company's hiring process. It gives you peace of mind in terms of when you will hear back about the job, and further shows your interest to the interviewer!



Fall Engineering Career Fair hosted by SWE/TBP
September 8-9, 2025 | 10 am - 4 pm ET

Finally, thanks to our sponsors!

